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Kristen Schweizer

Senior Communications Leader – Award-Winning Journalist – Storyteller for Human Impact

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AWARDS



NEW YORK PRESS CLUB

Investigative - Crime



NY NEWS PUBLISHERS

Breaking News (multiple)



CHRONICLE OF HIGHER EDUCATION

Feature Writing



ASSOCIATED PRESS

Awards for reporting on:
environment, labour,
education, crime and
investigations

ABOUT

I've found my way into places most people don't get to go – open-heart surgery in India, underground at CERN, documenting unbanked populations in Thailand, and vulnerable garment factory workers in Sri Lanka. I've spent 20+ years turning complex ideas into narratives that move people and markets, crafting narratives that resonate with the C-suite, government ministers, donors and general audiences alike.

I've reported for newsrooms, run bureau operations, and spent a decade at Oracle directing content that put real people – not products – at the centre of global storytelling.

ACHIEVEMENTS

- Built and sustained a content operation across EMEA and Asia-Pacific – producing documentary-style videos, print and interactive stories, and internal employee content annually, reaching audiences across 100+ countries for nearly a decade.
- Delivered content partners wanted to own – multiple organisations voluntarily repurposed Oracle films for their own employee training and branding.
- Interviewed and produced videos with Tony Blair and his Institute on work with Oracle around food security in developing countries. Videos were shown at the UN General Assembly and the World Government Summit in Dubai.
- Applied Bloomberg and Reuters standards to corporate storytelling – content that met commercial objectives without sacrificing journalistic integrity.
- Embedded in refugee communities across eastern Europe for the ICRC, producing long-form work on asylum seekers that required sustained field access and source trust in difficult conditions.

EXPERIENCE

DIRECTOR OF CONTENT/STRATEGIC COMMS

Oracle EMEA / JAPAC – London
2016-2026

- Executive producer of 'Tech4Good' video series – four to five documentary-type videos each year, reaching audiences across EMEA and Asia-Pacific, spanning 100+ countries.
- Full creative ownership: storyboarding, location and crew logistics across multiple continents, narrative development and post-production editorial control.
- Videos include a school in one of Johannesburg's poorest townships, inside the world's largest paediatric ICU in India, small business owners thriving after wars in Bosnia and forests in Norway monitored by drone technology.

Kristen Schweizer

LANGUAGE

- English (native)
- Hungarian (fluent)

EDUCATION

BA HUMANITIES

State University of New York at Buffalo

GRADUATE COURSEWORK

ELTE Budapest

“[Kristen’s] ability to uncover emotional truth, simplify complex ideas, and craft lucid narratives made her an exceptional content director and strategic advisor to our JAPAC and EMEA leadership.

The work she produced not only reshaped how we communicated, but also influenced how we approached customer marketing more broadly. Anyone fortunate enough to work with Kristen will quickly realize how rare her combination of storytelling talent, strategic thinking and authenticity truly is.”

— **Sujith Abraham**
SVP Salesforce.
Formerly SVP Oracle
APAC/EMEA

- Customers featured adopted Oracle films for internal employee training and onboarding — unsolicited proof of editorial quality beyond marketing.
- Produced content and scripts for Tony Blair on food security in sub-Saharan Africa, shown at the UN General Assembly, New York, and the World Government Summit, Dubai.
- Executive speechwriter and communications director for Oracle's EMEA & APAC president. .

BUREAU CHIEF / SENIOR REPORTER

Bloomberg / Businessweek — London & Budapest
2005-2016

- Covered technology, media, advertising and business across Europe for one of the world's most demanding financial news organisations.
- Award-winning investigative journalism for crime series on child sexual abuse online, multiple New York News Publishers Association awards for breaking news.
- Led Hungary and Balkans as Bureau Chief before moving to London as Bloomberg's European media and technology correspondent.
- Also reported on music and entertainment industries alongside breaking news — including exclusive C-suite access across Europe.

CORRESPONDENT

ICRC / AP / Book Project — Central Europe/Balkans
2002-2005

- Embedded in refugee communities across Hungary, Slovakia and Germany. Reported on trafficking, poverty, public health and organised crime for international organisations and global newswires.
- Developed long-form work on asylum seekers in Europe requiring sustained community access, source trust and ethical field reporting.

REPORTER

Reuters — Budapest
2001-2002

- Covered Hungary's EU accession.
- Topics included illegal migration to eastern Europe, Roma minority rights and environmental issues.